

Civic Influencers™
Juneteenth Celebration:
Sunday, Jun. 19, 2022

Contact for Assistance:
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Tagline:
Reignite the Spirit of Progress

Use Hashtags:
#CIJuneteenth
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JUNETEENTH CELEBRATION SUMMER 2022

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OVERVIEW

On Sunday, Jan. 19, 2022, Civic Influencers™ is organizing its first inaugural [Juneteenth celebration](#) to honor the legacy of enslaved Black Americans and their sacrifices made during their plight to emancipation. As we lead up to Juneteenth (Jun. 19th, 2022), Civic Influencers™ is providing resources and programming centered around celebrating and planning civic engagement events. Civic Influencers™ staff will be hosting events in key states across the country and partnering with many national and local organizations.

In this toolkit, you will find resources to help you carry out your own Civic Influencers™ Juneteenth engagement events, information on the history of Juneteenth and additional tools and resources.

ENGAGEMENT ACTIVITIES OPTIONS

1. **"Every year we must remind successive generations that this event triggered a series of events that one by one defines the challenges and responsibilities of successive generations. That's why we need this holiday." - Al Edwards, Civil Rights Activist and Texas State Representative.** Al Edwards, who pioneered Juneteenth to be an official holiday in Texas, was one of many who fought to preserve the day for a time of reflection, and commemoration. As we reflect and uphold the legacy of enslaved Black Americans, we encourage all individuals to use their social media to participate in the day of Jubilee.

- a. Post a story on Twitter, Instagram, or Tik Tok choosing one or more of the following prompts:
 - i. “What does Juneteenth mean to you?”
 - ii. “How do you celebrate Juneteenth?”

2. **“You can't separate peace from freedom, because no one can be at peace unless he has his freedom.” - Malcolm X, Human Rights Activist and Minister.** The foundation of Juneteenth is the celebration of enslaved Black Americans’ emancipation from bondage and discord. There are several examples of the holiday being celebrated across the country. This includes hosting BBQs, attending celebration parades, musical concerts, festivals, etc. We encourage all individuals to attend a [celebratory event](#) in their state commemorating Juneteenth. Documentation such as pictures, videos are highly encouraged as well. Here is a list of major celebrations you can attend per state:
 - a. [Arizona](#)
 - b. [Florida](#)
 - c. [Georgia](#)
 - d. [Michigan](#)
 - e. [Nevada](#)
 - f. [North Carolina](#)
 - g. [Ohio](#)
 - h. [Pennsylvania](#)
 - i. [Texas](#)
 - j. [Virginia](#)

3. **“We are not ready to fight because we love fighting. We are ready to fight because we are worth fighting for.” — Zoé Samudzi, Author and Activist.** In efforts to celebrate emancipation, it is important to continue the legacy of challenging social and racial inequality issues that impact ADOS, BIPOC, and other people of color. Voting is a tool used to give underrepresented communities a voice to combat these issues.

We encourage all individuals to find a Juneteenth celebration in your community, or a gathering place like a library, grocery store, or farmers' market. Speak with owners or management to receive their permission to register voters

[\[Juneteenth Celebration: Voter Registration Toolkit\]](#)

Juneteenth Resources

1. The History of Juneteenth [\[TEXT\]](#) [\[VIDEO\]](#)
2. Black Owned Business Directories [\[TEXT\]](#)
3. Baltimore Ravens, Daelin Hayes, speaks at Juneteenth Rally [\[VIDEO\]](#)
4. Hough BSU Virtual Juneteenth Celebration [\[VIDEO\]](#)
5. 44 Delicious Recipes to make for Juneteenth [\[TEXT\]](#)
6. Juneteenth Documentary [\[VIDEO\]](#)

NEXT STEPS FOR TAKING ACTION

⇒ **Join** [Black Voters Matter](#) volunteer team and get updates on events and training opportunities. BVM advocates for policies to expand voting rights/access, including expanded early voting, resisting voter ID, re-entry restoration of rights and strengthening the Voting Rights Act.

⇒ **Join** the fight to [element student loan debt](#) with the NAACP. There is no plan to close racial wealth gaps that does not include addressing the #StudentDebtCrisis. Student debt relief is the much-needed policy solution in the midst of this economic crisis.

⇒ **Join** [When We All Vote](#) and create your own event to bring together local When We All Vote Supporters

