

2024 Targeting Strategy

2024 GUBERNATORIAL ELECTION

State	Incumbent	2021 MoV %	2021 MoV #	Number of Students	Number of Campuses	Est. Organizing Cost
North Carolina	Roy Cooper(D)	4.5%	248,185	562,187	166	\$1,798,998

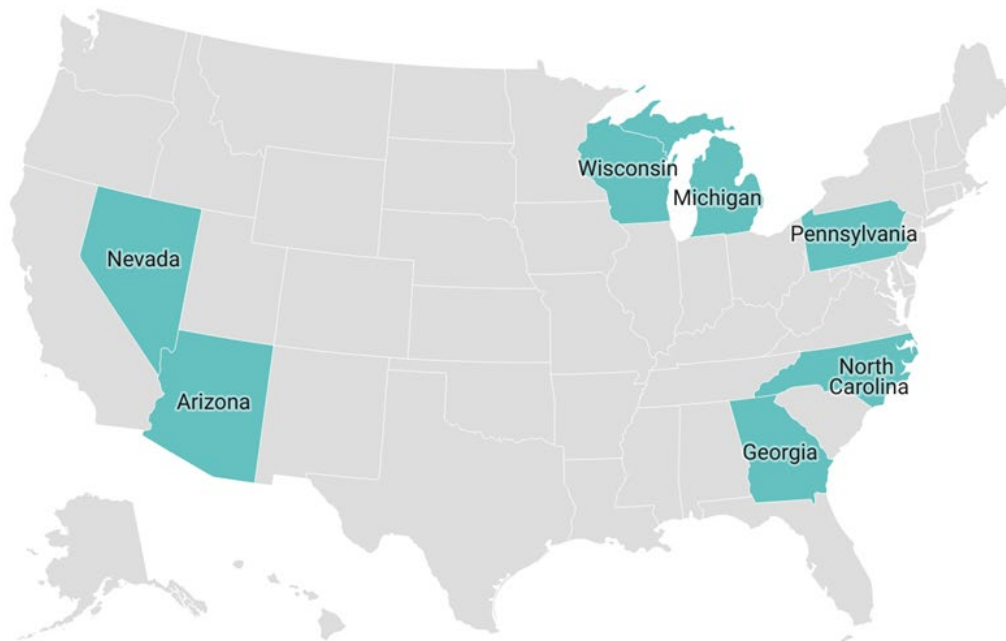
2024 SENATE ELECTIONS

State	Incumbent	2018 MoV %	2018 MoV #	Number of Students	Number of Campuses	Est. Organizing Cost
Michigan	Stabenow (D)	6.5%	275,660	492,048	164 (28 CC, 75 TS)	\$1,574,553
Nevada	Rosen (D)	5%	48,869	119,990	41 (17 CC, 24 TS)	\$383,968
Pennsylvania	Casey (D)	13.1%	657,589	670,803	312 (40 CC, 134 TS)	\$2,146,570
Wisconsin	Baldwin (D)	10.9%	288,029	317,201	91 (16 CC, 22 TS)	\$1,015,043
Arizona	Sinema (I)	2.4%	38,197	622,065	112 (22 CC, 52 TS)	\$622,068
Ohio	Brown (D)	6.8%	300,949	662,586	283 (28 CC, 132 TS)	\$2,120,275
West Virginia	Manchin (D)	3.3%	19,397	133,942	72 (12 CC, 32 TS)	\$428,614
Florida	Scott (R)	0.1%	10,033	1,054,977	342 (36 CC, 173 TS)	\$3,375,926
California	Feinstein(D)	8.4%	925,480	2,593,152	296 (122 CC, 281 TS)	\$8,298,086
Montana	Tester (D)	3.5%	17,913	47,305	31 (10 CC, 7 TS)	\$151,376

2024 PRESIDENTIAL ELECTIONS

State	2020 Winner	2020 MoV %	2020 MoV #	Number of Students	Number of Campuses	Est. Organizing Cost
ARIZONA	Biden	0.31%	10,457	622,065	112 (22 CC, 52 TS)	\$622,068
FLORIDA	Trump	3.36%	371,686	1,054,977	342 (36 CC, 173 TS)	\$3,375,926
GEORGIA	Biden	0.24%	11,779	550,419	141 (28 CC, 43 TS)	\$1,761,341
MICHIGAN	Biden	2.78%	154,188	492,048	164 (28 CC, 75 TS)	\$1,574,553
NEVADA	Biden	2.39%	33,596	119,990	41 (17 CC, 24 TS)	\$383,968
NORTH CAROLINA	Trump	1.35%	74,481	562,187	166 (59 CC, 33 TS)	\$1,798,998
PENNSYLVANIA	Biden	1.16%	80,555	670,803	312 (40 CC, 134 TS)	\$2,146,570
WISCONSIN	Biden	0.63%	20,682	317,201	91 (16 CC, 22 TS)	\$1,015,043

Presidential Focus States



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2024 HOUSE ELECTIONS (34)

District	Incumbent	2022 MoV %	2022 MoV #	Students #	Campuses #	Est. Organizing Cost
AK-AL	Mary Peltola (D)	10%	24,792	21,188	10	\$67,801
AZ-1	D Schweikert (R)	0.8%	3,008	7,634	13	\$24,429
AZ-6	Juan Ciscomani (R)	1.5%	5,232	6362	8	\$20,358
CA-13	John Duarte (R)	0.4%	565	27,852	9	\$89,126
CA-47	Katie Porter (D)	3.4%	8,250	101,530	15	\$324,896
CO-3	Lauren Boebert (R)	0.17%	546	38,288	12	\$122,522
CO-8	Yadira Caraveo (D)	0.7%	1,632	26,291	4	\$84,131
CT-5	Jahana Hayes (D)	0.8%	1,842	28,013	15	\$89,642
IA-3	Zach Nunn (R)	0.7%	2,153	26,874	15	\$85,997
IL-17	Eric Sorensen (D)	4%	8,072	6,785	28	\$21,712
ME-2	Jared Golden (D)	6.2%	18,994	34,800	21	\$11,360
MI-7	Elissa Slotkin (D)	5.4%	18,561	63,494	13	\$203,181
MI-10	John James (R)	0.5%	1,601	18,689	6	\$59,805
NC-1	Don Davis (D)	4.8%	11,601	47,751	18	\$152,803
NC-6	Kathy Manning (D)	8.9%	22,028	13,322	13	\$42,630
NC-13	Wiley Nickel (D)	3.2%	7,240	40,892	7 (2 CC)	\$130,854
NJ-7	Tom Kean (R)	2.8%	8,691	7,080	5	22,656
NM-2	Gabriel Vasquez (D)	0.7%	1,350	28,555	7	\$91,376
NV-3	Susie Lee (D)	16.4%	37,652	1,544	4	\$4,941
NY-3	George Santos (R)	7.5%	20,420	29,618	12	\$94,778
NY-4	Anthony D'Esposito (R)	3.6%	9,751	36,207	9	\$115,862
NY-17	Michael Lawler (R)	0.6%	1,820	22,473	22	\$71,914
NY-18	Pat Ryan (D)	1.3%	3,592	46,507	18	\$148,822
NY-19	Marc Molinaro (R)	1.6%	4,495	78986	19	\$252,755
NY-22	Brandon Williams (R)	1%	2,631	62,089	21	\$198,685
OH-1	Greg Landsman (D)	5.2%	16,358	44,172	16	\$141,350
OH-13	Emilia Sykes (D)	5.4%	15,223	12,326	15	\$39,443
OR-5	L Chavez-DeRemer (R)	2.1%	7,299	39,026	12	\$124,883
OR-6	Andrea Salinas (D)	2.5%	7,210	20,445	13	\$65,424
PA-7	Susan Wild (D)	2%	5,837	29,911	19	\$95,715
PA-8	Matt Cartwright (D)	2.4%	7,026	22,074	22	\$70,637
PA-17	Chris Deluzio (D)	6.8%	24,602	9,503	18	\$30,410
WA-3	Marie Perez (D)	0.8%	2,629	32,478	8	\$103,930

Green = US Senate and Presidential battleground state

Blue = US Senate battleground state (not presidential)

34 District races which are also battleground states for Senate and Presidential elections

34 total – 13 in focus states

<1% win margin or Toss up/Lean D

Subject to revisions as elections evolve

Interesting facts to note:

- 14 Districts were won with a margin under 5K votes
- Cook report estimates 19 toss up district races

NEW YORK BY THE NUMBERS						
District	Incumbent	2022 MoV %	2022 MoV #	Number of Students	Number of Campuses	Est. Organizing Cost
NY-3	George Santos (R)	7.50%	21,957	29,618	12	\$49,165
NY-4	Anthony D'Esposito (R)	3.60%	10,151	36,207	9	\$60,103
NY-17	Michael Lawler (R)	0.60%	3,024	14,058	27	\$23,336
NY-18	Pat Ryan (D)	1.40%	2,081	46,507	19	\$77,201
NY-19	Marc Molinaro (R)	1.60%	6,134	78,088	19	\$129,626
NY-22	Brandon Williams (R)	1.00%	3,925	58,635	21	\$97,334

CALIFORNIA BY THE NUMBERS						
District	Incumbent	2022 Margin of Victory %	2022 Margin of Victory #	Number of Students	Number of Campuses	Est. Organizing Cost
CA-3	Kevin Kiley (R)	7.20%	19,460	29,928	3	\$49,980
CA-13	John Duarte (R)	0.40%	565	27,852	21	\$46,513
CA-22	David Valadao (R)	3.00%	3,356	30,672	3	\$51,222
CA-27	Mike Garcia (R)	6.40%	13,846	33,802	12	\$56,449
CA-40	Young Kim (R)	13.68%	38,867	39,987	3	\$66,778
CA-41	Ken Calvert	4.60%	6,505	22,158	3	\$37,004
CA-45	Michelle Steel (R)	4.80%	14,472	86,796	6	\$144,949
CA-47	Katie Porter (D)	3.40%	8,250	88,719	16	\$283,900